



## **2026 Burkhart Annual Sales Meeting**

March 10 – 12, 2026

Hyatt Regency

Los Angeles, CA

### **Silver Marketplace Sponsors:**

#### **Wednesday, March 11**

6:00 – 8:00            Sponsor Reception

#### **Thursday, March 12**

8:00 – 12:00        Marketplace Set-up  
12:00 – 1:00        Lunch  
1:00 – 4:30         Marketplace Training  
4:30 – 6:00         Marketplace Tear-down

### **Gold Equipment Sponsors:**

#### **Wednesday, March 11**

6:45 – 7:45         Breakfast  
8:00 – 1:00         Product Fair Set-up (Merchandise & Equipment)  
6:00 – 8:00         Sponsor Reception

#### **Thursday, March 12**

7:00 – 8:00         Breakfast  
8:00 – 1:00         Product Fair Training  
12:00 – 1:00        Lunch  
12:00 – 4:00        Product Fair Tear-down

### **Gold Merchandise Sponsors:**

#### **Wednesday, March 11**

6:45 – 7:45         Breakfast  
8:00 – 1:00         Product Fair Set-up (Merchandise & Equipment)  
12:10 – 1:00        Lunch  
1:00 – 5:00         Product Fair Training  
5:00 – 8:00         Product Fair Tear-down  
6:00 – 8:00         Sponsor Reception



LIGHTS, CAMERA, SALES  
Where Talent Takes the Spotlight

**Platinum Equipment Sponsors:**

**Tuesday, March 10**

1:00 – 4:00           Platinum Rotations Set-up

**Wednesday, March 11**

6:45 – 7:45           Breakfast

7:50 – 12:10       Platinum Rotation Training

12:10 – 1:00       Lunch

12:15 – 4:00       Platinum Rotation Tear-down

6:00 – 8:00        Sponsor Reception