



LIGHTS, CAMERA, SALES
Where Talent Takes the Spotlight

2026 Burkhart Annual Sales Meeting
March 9 – 13, 2026
Hyatt Regency, Los Angeles, CA

Monday, March 9

12:00 – 1:00	RSM Lunch
1:00 – 5:00	RSM Meeting

Tuesday, March 10

7:00 – 8:00	RSM Breakfast
8:00 – 12:00	RSM Meeting
12:00 – 1:00	RSM Lunch
1:00 – 3:30	Burkhart General Session
4:15 – 8:30	Burkhart Off-site Event

Wednesday, March 11

6:45 – 7:45	Breakfast
7:50 – 12:10	Platinum Equipment Rotations
12:10 – 1:00	Lunch
1:00 – 5:00	Product Fair – Gold Merchandise Sponsors
1:00 – 5:00	Equipment Specialist Meeting
6:00 – 8:00	Sponsor Reception/Dinner

Thursday, March 12

7:00 – 8:00	Breakfast
8:00 – 12:00	Product Fair – Gold Equipment Sponsors
12:00 – 1:00	Lunch
1:00 – 4:30	Marketplace – Silver Sponsors
6:00 – 9:00	Burkhart Awards Night

Friday, March 13

7:00 – 8:00	Breakfast
8:00 – 11:45	Burkhart Training
8:00 – 11:45	ES Meeting
11:45 – 12:00	Wrap-up
12:00	Departures