

## Creating a THRIVING PRACTICE

You're a business owner, an employer, and a leader. Our experts are committed to helping you and your practice in 40 critical areas.

HEALTHY SYSTEMS  Manage your cash flow, your patient experience, and develop a productive and successful team.  Overhead & key business indicators  Patient financial policies & accounts receivable  Accounts Receivable management  Block scheduling	MARKETING  Differentiate your practice by presenting a memorable image in connection with an exceptional patient experience.  Marketing strategies  Internal referral system  Website & social media guidelines  In-house membership plans	□ PPO credentialing/negotiations □ Online patient scheduling □ Location guidance □ Outside funding sources for patients □ Practice valuation and sales  □ Wore!
Team meeting agendas Fee survey for your area Strategies for limiting PPO impact  OPERATIONS & LEADERSHIP Create a positive work environment with a clear vision and goals. Put best practices in place to ensure compliance.  Vision & mission Leadership skills Job descriptions Compliance guidance with live OSHA & HIPAA webinars Accountability measures Team development Scheduling strategies	COMMUNICATION PROTOCOLS  Provide the best possible dental care with your patients' best interests in mind.  Hygiene protocols  Case presentation & acceptance  Phone & verbal scripting  New patient process/flow  Recare system  Daily huddles  REFERRALS FOR  HR policy manuals  Marketing design & new patient aquisition	PRACTICE ANALYSIS & RECOMMENDATIONS  Value-added services for qualifying current Supply Savings Guarantee and Platinum clients.  Fee analysis with recommendations Practice Overview Analysis* PPO Impact Analysis* Associate Readiness Analysis* Overhead Analysis* Coding support Customized scheduling support Hotline call support Transition preparation  *Includes review call and customized recommendations

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With a high level of integrity, Burkhart's Practice Support Team took a concise, analytical approach to enhancing my practice. We realized an instant benefit in the practice...it has impacted our overall success, our bottom line, and how happy we are each day in the practice.

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Dr. Neal Shah Austin, TX

