



Crest® + Oral-B® Implant System

Reinforce good oral care habits that support healthy gums and implant success



NEW SYSTEM!

BUY 4 CASES, GET 1 FREE!
OFFER ENDS 6/30/19.
LIMIT 5 FREE PER CUSTOMER.

- Comes in a tote bag containing:
- Oral-B® GENIUS™ Professional Exclusive Electric Toothbrush
 - Crest® Gum Detoxify™ Deep Clean Toothpaste (4.1 oz)
 - Crest® PRO-HEALTH™ Multi-Protection Mouthwash (250 mL)
 - Oral-B® Superfloss™
 - Oral-B® Complete Sensitive Manual Toothbrush
 - Oral-B® Precision Clean™ Interdental Picks (50 ct.)

(61100110) 3 bundles/case
\$321.25/case—just \$107.08/patient



Contact your Burkhart Representative today—
this limited-time offer ends 6/30/19!

Crest® + Oral-B® products are sold at dental professional pricing for limited use in your practice. Products purchased through professional dental distribution channels are not meant for resale outside your dental care practice. © 2019 P&G

continuing the care that starts in your chair





A HEALTHY IMPLANT STARTS WITH HEALTHY GUMS

Dear Valued Customer,

Burkhart and Crest® + Oral-B® are excited to announce the launch of the new **Crest® + Oral-B® Implant Electric Rechargeable System!** This system is especially designed for implant patients and supports healthy gums for implant success, before and after surgery. Poor plaque control in the implant sulcus is the **#1 risk factor** for developing perio-implant disease. When investing in an implant, patients are more receptive to changing their oral habits as they want their investment to last a lifetime. Encourage your patients to make the change you want to see in their oral care habits for long-lasting implant success with Crest® + Oral-B®!



Crest® + Oral-B® helps remove more plaque around and below the gumline for improved gingival health, even around an implant



BRUSH TWICE A DAY
with products proven to deliver superior gum health*

Oral-B GENIUS™

- Round Head**
Inspired by dental tools to precisely cup each tooth for superior gum health*
- Pressure Control**
Reduce aggressive brushing
- Pro-Timer**
Helps patients brush for the recommended 2 minutes

Crest GUM DETOXIFY™

Antimicrobial toothpaste
delivers stannous fluoride around and below the gumline for long-lasting gingivitis protection 12 hours after brushing



INTERDENTAL CLEAN
around teeth and implants with specialized products

Oral-B INTERPROXIMAL CLEAN BRUSH HEAD

For a deep clean between teeth

Oral-B PRECISION CLEAN™ INTERDENTAL PICKS

Clean between teeth, even on the go

Oral-B SUPERFLOSS™

Specifically designed with stiff-end threaders to reach and remove plaque between teeth

* Vs. a regular manual toothbrush and toothpaste.

"I do not know what I would do without my GENIUS™ and Crest® + Oral-B®'s comprehensive Implant System. Crest® + Oral-B®'s comprehensive Implant System facilitates effective cleaning of the most access-challenging prosthesis contours. This system is an excellent way to ensure your patients are on the right track to improving their homecare routine, even before surgery for long-lasting implant success."

Dr. Joseph Massad, Prosthodontics & Implants, Private Practice, Tulsa, OK, and long-time Crest® + Oral-B® supporter.

See other side for a limited-time promotional offer!